

CLAYS



Clays have been used in beauty care for centuries, and are present in almost all traditional beauty regimens. They exfoliate, cleanse and invigorate the skin.

They possess the ability to absorb excess oils, dirt and impurities from the skin.

Each clay has a different mineral composition, and each clay offers different benefits within skin care. The high mineral content of clay rejuvenates the skin while the texture of the clay exfoliates and stimulates the skin.

Regular use of clay facials will remove dead skin cells, improve circulation to the skin, remove impurities from the pores and bring about a smooth healthy glow. Each clay can absorb oil and impurities, but each clay can differ in the level of absorption.

Clays can be used in facials, body powders, body wraps, soaps, lotions, creams, bath salts and more.

Cosmetic clays can impart their natural color to soaps and other formulations.

We offer 3 types of clays:

Green clay: Rich in minerals (especially calcium, iron, magnesium and potassium), it is highly absorbent, especially recommended for oily skin.

White clay: Finer, containing fewer minerals, it is less absorbent. It acts as mineral filler in natural make-up products. It is recommended for dry and sensitive skin.

Pink Clay : particularly rich in trace elements, it helps epidermal cells to regenerate and contributes to the purification of the skin. It is recommended for delicate, sensitive skin.

You can refer to each product information sheet for details.